

Local SEO Package



Thank you for making the Herwin web site a success. The web site certainly reflects your creative abilities. The guidance you provided during the development and implementation of the web site is greatly appreciated.

-- Harry E. Smith
 Herwin, Inc.



This business has taken off more than I ever thought would and probably 99.9% of the business we get from the website that Scot and Jane created for us. You two are awesome.

-- Frank & Mary Jean Fanni
 A Touch Above

We have had tremendous responses and new customers! We are being bombarded with new customers contacts and new projects. The re-design is significantly paying off.

-- Christina Yerep
 Jeannette Specialty Glass

Local SEO Package

First off let's answer what Local SEO is. According to moz.com, Local SEO means "Specialized online marketing that increases visibility for businesses interested in ranking for geographically related keywords. A large component of local SEO is ranking well in the local algorithms. It is also important to rank well in the organic results for local keywords."

WHAT DOES LOCAL SEO MEAN TO YOU?

If the majority of your customers come from around the area then Local SEO is for you. Doctors, dentists, restaurants, and hair salons are all examples of businesses with a local clientele that would benefit from this package.

You've probably noticed that when you search on Google, many results are displayed directly on the page - without the searcher even clicking on your website. They may get a phone number or address from some of these sites without even seeing your site. Some of these are Google listings (from Google Plus), and others are from a variety of local focused listings like White Pages, YP, EZLocal, Merchant Circle and more. These sites "scrape" information from other pages and may or may not be accurate.

If you want to succeed locally within local search queries, you are going to have to ensure your company is doing a number of things right:

- Assure that your company is listed correctly across the internet.
- Proactively update listings with changes to addresses, phone numbers, hours, and services.
- Assure your website meta data is focused on local searches.
- Activity engage customers with Social Media
- Encourage positive reviews (especially on Google)

FREE DIAGNOSTIC SCAN

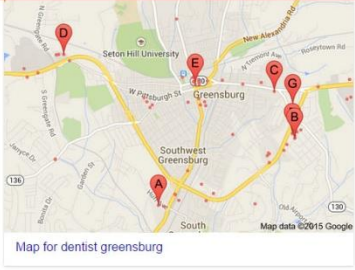
To Run a Free Diagnostic Report on Your Business, follow this link:

<https://www.optimizelocation.com/partner/cmewebsites/diagnostic.html>



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724-523-3001 • FAX 412-592-0950 • Info@CMEwebsites.com

About 202,000 results (0.49 seconds)

Complete Family Dentistry www.completefamilydentistrygreensburg.com Google+ page	A 80 Huff Ave Ste. 1 Greensburg, PA (724) 836-3368	
Progressive Dental Studio www.metsgerdental.com 4 Google reviews	B 520 Pellis Rd #4000 Greensburg, PA (724) 837-5009	
4-Kids Dental Center www.4kidsdental.com Google+ page	C 660 E Pittsburgh St Greensburg, PA (724) 853-4400	
Katsur Dental & Orthodontics www.katsurdental.com 3 Google reviews - Google+ page	D 801 N Greengate Rd #310 Greensburg, PA (724) 853-2355	
Dent-A-I Smiles Ltd www.dent-aismiles.com 3 Google reviews - Google+ page	E 29 N Main St Greensburg, PA (724) 837-3911	
Gjebre Keith DDS www.kidsdent.com Google+ page	F 510 Pellis Rd # 102 Greensburg, PA (724) 832-2255	
Dr. John A. Tollari, DMD drjohnatollari.com Google+ page	G 225 Humphrey Rd Greensburg, PA (724) 836-3333	

Map results for dentist greensburg

L. Kevin Metsger D.M.D., Greensburg Dentist - Progressive ...
www.metsgerdental.com/
Kevin Metsger is a general dentist specializing in dental procedures and services in Greensburg, PA. Progressive Dental Studio is located in Greensburg, PA.
New Patients - Contact Us - Office - Staff

Dentist in Greensburg, PA - Dental Office | Aspen Dental
https://www.aspendental.com/dentist/greensburg-pa-15601...
Hours and directions for the Aspen Dental office in Greensburg, PA. Our dentists can provide care that addresses both your short- and long-term oral health ...

Mountain View Dental: Dentist Greensburg PA
www.mvdent.com/
Mountain View Dental is your Greensburg and Latrobe, PA dentist, providing quality dental care for children, teens, and adults. Call today.

General Dentists near Greensburg, PA - HealthGrades
www.healthgrades.com
Find and research local Dentists in Greensburg, PA including ratings, contact information, and more.

Dr. Greg Lane: Dentist, Dentistry, Dental_Care | Greensburg ...
www.drgreglane.com/
The Lane Center for Advanced Dentistry, Greensburg, PA. State-of-the-art Dental Care and Dental Health Services.

Greensburg Dentist | Katsur Dental and Orthodontics ...
www.katsurdental.com/dentist/pittsburgh/greensburg/
Katsur Dental and Orthodontics is your Greensburg dentist. Offering oral surgery, braces, periodontics, gum disease, endodontics, root canal, prosthodontics, ...

List of Dentists in Greensburg, PA - Greensburg, Dentists
www.whitepages.com/business/PA/Greensburg/Dentists
Find Dentists such as Pluto, Gene M DDS, Maria C Cavalieri DMD, Dahar Orthodontics, Aspen Dental, and Gillen, Tom DDS in Greensburg, PA.

Complete Family Dentistry - Kraisinger Family Dentistry ...
www.completefamilydentistrygreensburg.com/
Dr. Paul Kraisinger and his team provide general, family and cosmetic dentistry to the communities of Greensburg, PA and Mt. Pleasant, PA.

DentalWorks Dentist in Greensburg PA | Affordable dental ...
www.dentalworks.com/practice/14
Our dental office is located in Greensburg PA and we provide a wide variety of dental services like Pediatric dentistry, Sedation dentistry, Tumor and cyst ...

Dentists in Greensburg, Pennsylvania with Reviews & Ratings
www.yellowpages.com > Greensburg, PA > Yellowpages.com
Results 1 - 30 of 501 - Find 501 listings related to Dentists in Greensburg on YP.com. See reviews, photos, directions, phone numbers and more for the best ...

Searches related to dentist greensburg

- dentist greensburg pa 15601
- dentist greensburg pa
- dentist greensburg ky
- stradley dentist greensburg
- dentist greensburg indiana

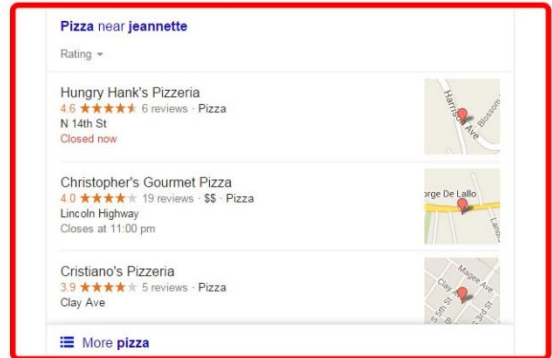
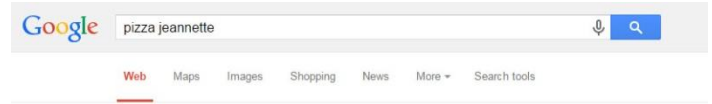
WHAT CME WEBSITES OFFERS:

CME is now offering a Local SEO package to help clients with their business. We will provide services that will work with you in gaining more local customers by providing better information on listings and improving local search results with a focus on proactively using listings to improve search.

Our program uses Yext Directory Submissions to update your listings on 50+ national sites that appear in local listings(like Yelp, Bing, Yellow Pages, Merchant Circle and more), edits, and updates, review/revision of meta data, review of website structure, and setting up a profile with Hootsuite, a social media management program.

Yext is a publishing platform that lists your business on 50+ directory listings across the internet. Online Listings such as Yelp, Yahoo, and Bing. In addition to uploading your business information quickly we have the ability to edit business information, change operating hours, and the option to list display your special services or sales. Having your business on multiple directories will make your business not only look better, but it will make your business a lot more searchable though Google's eyes and your customers as well.

Our managed plan also includes manually gaining control of and customizing your Google Plus page, making sure the map is accurate, posting content (that you create) to the Google page (2 times/month), setting up Google Analytics, and sending you a monthly report.



Christopher's Gourmet Pizza: Pizza Jeannette, PA

www.christophersgourmetpizza.com/
Christopher's Gourmet Pizza of Jeannette, PA offers hoagies, pizzas, gyros, sandwiches, fries, and more. Call 724-527-4100 for free delivery.

Brooklyn's pizzeria - Jeannette, PA - Restaurant | Facebook

<https://www.facebook.com/pages/Brooklyn-pizzeria/200059216687228>
★★★★★ Rating: 4.5 - 84 votes
Brooklyn's pizzeria, Jeannette, PA. 1088 likes · 35 talking about this · 23 were here.
New York style pizza, great salads,grinders,pastas!

Warrior Pizza - Pizza - Jeannette, PA - Yelp

www.yelp.com › Restaurants › Pizza › Yelp
★★★★★ Rating: 3.5 - 6 reviews - Price range: \$
6 Reviews of Warrior Pizza "I have worked at this pizza shop, so my opinion may be skewed a bit... But I think I've got some capacity to be objective. And I don't ...

Christopher's Gourmet Pizza - Pizza - Yelp

www.yelp.com › Restaurants › Pizza › Yelp
★★★★★ Rating: 2.5 - 3 reviews
3 Reviews of Christopher's Gourmet Pizza "There is a big difference between the daytime and ... Christopher's Gourmet Pizza - Jeannette, PA, United States.

Fox's Pizza Den: Pizza Restaurant Jeannette, PA

foxspizzadenjeannette.com/
Fox's Pizza Den provides delicious food and the best services at reasonable prices to Jeannette, PA. Call 724-527-5743 for all of your pizza restaurant needs.

Jeannette, PA - Fox's Pizza

www.foxspizza.com/...[pa/jeannette/jeannette-pa](#).../index... › Fox's Pizza Den
Fox's Pizza Den in Jeannette, PA was established in January of 1979. We are family-run and are located at the corner of Harrison Avenue and North Third St. in ...

Menu - Hungry Hanks Pizzeria - Jeannette, PA - Foursquare

<https://foursquare.com/v/hungry-hanks-pizzeria/.../menu> › Foursquare
Check out the menu for Hungry Hanks Pizzeria. The menu includes and main menu. Also see photos and tips from visitors.

Pizza Delivery in Jeannette, Pennsylvania with Reviews ...

www.yellowpages.com › Jeannette, PA › Restaurants › Yellowpages.com
Results 1 - 30 of 317 - Find 317 listings related to Pizza Delivery in Jeannette on YP.com. See reviews, photos, directions, phone numbers and more for the best ...

Searches related to pizza jeannette pa

christopher's pizza jeannette pa mcclintock's pizza jeannette pa

fox's pizza jeannette pa pizza hut

warrior pizza jeannette pa



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MANAGED PLAN

Initial Setup:

- Correcting your businesses online presence through Yext network.
- Directory Submissions in the Yext Network
- Duplicate Page Suppression
- Review of current Meta Data
- Google Plus account setup and maintenance (Max 4 hours for setup)*
- Google Webmaster Tools Setup and monitoring
- Google Analytics Setup

Reoccurring:

- 3 Proactive Updates per month in the Yext Network (50+ Directories)
 - Proactive Updates includes events, products, and services updates.
- Monthly Google Analytics Reports

DIY PLAN

Initial Setup:

- Correcting your businesses online presence through initial setup of Yext network.
- Directory Submissions in the Yext Network
- Google+ account setup and maintenance (4 hours for setup) *

Reoccurring:

- Password and username so you can login and make updates on your own.

* We can generally gain control of a Google Plus account in less than four hours, but we have had difficult cases where it's taken longer.



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	Managed Plan	DIY Plan
Correcting your online presence via setup of Yext network	✓	✓
Google+ account setup	✓	✓
Review of current Meta Data	✓	
Google Analytics Added to Website	✓	
Google Webmaster Tools Setup	✓	
3 Proactive Updates Per month	✓	
Social Media setup with Hootsuite	✓	
Monthly Reports	✓	

CONTACT US

If you would like to know more information about our Local SEO package, please feel free to contact us at Info@CMEwebsite.com or call us at 724-523-3001.



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